

Corporate Opportunities 2019

AAWP extends to industry the opportunity to provide grant or sponsorship funding in support of programs and services that will help strengthen females in the podiatric community. The various corporate programs outlined below will enable AAWP to promote and advance women in the profession through education, advocacy, leadership, networking, and mentorship. Listed below are multiple options available for support and partnership.

Premiere Opportunity \$6500

A limited number Premiere Level opportunities are offered per year. **Deadline for this opportunity** will be December 31, 2018 and will be granted on first come, first serve basis.

The Premiere Level includes the benefits of:

- Corporate Membership
- Unrestricted Education Grant for AAWP Scientific Conference
- An Exhibitor Booth at AAWP Scientific Conference

Additional exclusive benefits include:

- Listed as "Premiere Conference Sponsor" on Conference Sponsorship Page of website
- Listed as "Premiere Conference Sponsor" on Conference Brochure and all promotional material
- Listed as "Premiere Corporate Sponsor" on Sponsorship Page of website and on AAWP Website Homepage
- Quarter page ads in every Membership Newsletter
- Premiere Sponsor Spotlight in one Membership Newsletter
- Opportunities to provide Conference related materials such as Bags, Lanyards, Badges, Pens, Notepads, Portfolios, and other items upon approval
- Right of First Refusal for AAWP Events in 2019(Must respond within 5 business days of request)

Unrestricted Educational Grant for AAWP Scientific Conference \$4000

- Supports Scientific Programing at the AAWP Scientific Conference
- Listed as "Unrestricted Educational Grant Sponsor" in AAWP Scientific Conference program and in all Conference Materials
- Listed as "Unrestricted Educational Grant Sponsor" on Sponsorship Page of website
- Listed as "Unrestricted Educational Grant Sponsor" on Conference Sponsorship Page of website

Exhibitor Grant for AAWP Conference \$1500

- Exhibit Booth Space at AAWP Scientific Conference
- Gets 6 foot linen covered exhibit table with two chairs and wastebasket
- Listed as "Exhibitor" in AAWP Scientific Conference program and in all Conference Materials

*Booth availability is limited with priority to Premiere Level

Corporate Membership Program \$1000

Benefits of Corporate Membership include:

- Listed as "Corporate Sponsor" on Sponsorship Page of website
- Listed as "Corporate Sponsor" in AAWP Membership Newsletter
- Sponsor Logo at bottom all member email blasts
- Corporate Sponsor Spotlight email blast to members

A La Carte Opportunities

Below are some additional opportunities to support AAWP throughout the year.

Unrestricted Educational Grant for Non-Conference Event – Cost varies

* Highlight of sponsored event would be spotlighted on social media, promotional materials, and mentioned in an upcoming Newsletter following the event.

Non-CME based Meal session at AAWP Event – Cost varies

*Highlight of sponsored event would be spotlighted on social media, promotional materials, and mentioned in an upcoming Newsletter following the event.

Workshop or Hands-on Experience – Cost varies

*Highlight of sponsored event would be spotlighted on social media, promotional materials, and mentioned in an upcoming Newsletter following the event.

Purchase an advertisement in AAWP Newsletter – one quarter page ad - \$250

One Email blast message opportunity to members (not to exceed 300 words and one graphic and a logo) - \$500

Promotional Materials at AAWP Events – Cost varies

Social Media Post (100 words and one graphic) - \$100

Additional A La Carte opportunities may be available upon request

*Sponsor is responsible for submitting information in timely manner to be incorporated into Newsletters and for periodic Email blasts

The 2019 Meeting of AAWP is a joint providership activity with the William L. Goldfarb Foundation. This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between the William L. Goldfarb Foundation and AAWP. The William L. Goldfarb Foundation is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. The William L. Goldfarb Foundation has approved this activity for a maximum of 15 continuing education contact hours.